



1> 'Shakarganji' Seller

'Shakarganji' is sweet potatoes in Hindi. This person bakes the potatoes, cuts them and mixes it all up with tamarind sauce and spices, serving it in a dried leaf-bowl with toothpicks. He also prepares a similar concoction with a tangy citrus fruit.



2> 'Singhada' Seller

'Singhada' is a sweet water chestnut in Hindi. This person sells these especially close to the festival season around Diwali, when Hindus eat only a special diet for a period of time. He keeps the chestnuts fresh and cool by splashing water (which he keeps in a container on the cart).



3> 'Chana Dal' & 'Rice Crispies' Seller

'Chana Dal' are chick peas in Hindi. This person also sells powdered chick peas, sweet and regular rice crispies, which are loaded in gunny bags and sold by weight. These ingredients are popular for festive and winter treats.



4> 'Aloo Tikki & Burger' Seller

'Aloo Tikki' is a fried potato patty which is either served with spices and sauces, or as an indigenous burger inside buns. The patties are fried on a locally made oil burner.



5> Tender Coconut Water Seller

Tender coconut water is sold on the streets as a beverage alternative.



6> Posters & Picture Framing Service

This is an interesting situation where the seller carries posters and framing equipment on the tricycle cart, and sets up shop on the street, displaying the artworks, and providing an on-the-spot framing service for customers.



7> Vegetables (& Condoms! :-)

This is a common example of a vegetable seller on a cart. It is interesting to note that he places himself next to a new condom-dispensing machine that the government has set up, and is very proud of that fact.



8> Socks

Socks in many varieties, colours and sizes. A lot of the socks sold here are rejects from local manufacturing units.



9> 'Singhada' & 'Sitafal' Seller

An interesting example of a twin ownership cart - both persons selling their own fruits, 'Singhada' (water chestnut) and 'Sitafal' (custard apple). They assist each other in the setting up and presentation of the entire cart, but take home their own individual money from sales.



10> 'Dussehra' Novelties

'Dussehra' is one of the main festivals in the Hindu calendar, and is accompanied by the sale of a variety of mythological masks, toy weapons and symbols for children. This cart is selling a wide assortment of such goods. These carts are seasonal and exist only for the time of the festival.



11> 'Golgappas' & 'Chaat' Seller

'Golgappas' and 'Chaat' are typical north-Indian street food that are spicy and tangy. This seller is interesting because in addition to the main cycle cart, he also carries a table and the inventory on another cart that are then set up next to the main cart.



12> 'Dal & Mirchi ke Pakode' Seller

These are fried batter based snacks that are very popular in north India. Dustbins that are owned by the sellers are a relatively new piece of inventory because of the pressure on cleanliness inside marketplaces.



13> 'Machine Ka Thanda Pani' Seller

This seller sells 'machine-cold' water and also prepares a refreshing beverage from lemon and sweetened soda. These water carts can be found all over the country and are a great source of cold water in the summers for people on the streets.



14> Fruit Seller

A large fruit selling cart.



15> 'Chuski' & 'Nimbu Lemon' Seller

A 'Chuski' is like an Italian ice, made from freshly scraped ice and dribbled with sherbets of various flavours. This seller also sells 'Nimbu Lemon' - a concoction made of lemon, spices and sweetened soda that comes in a unique marble-sealed glass bottle.



16> 'Belan', 'Chakla' and Spice Crushers

This lady is selling stone slabs and rollers meant to roll out dough, and spice crushers that are used in almost all Indian cooking.



17> Ice Seller

Ice is needed within marketplaces by a variety of small sellers. This cart transports large blocks of ice inside marketplaces. Smaller chunks are cut off using a small ice-pick, and the ice is protected from the heat by wrapping wet gunny bags around it.



18> 'Kulfi' Seller

'Kulfi' is a indigenous form of ice cream, made from milk, cream, spices and dry fruits. A bed of dry ice in a metal box acts like a cooler, while scores of small metal containers set the kulfi, which is made through the day by pouring a mixture into them.



19> 'Churan' Seller on Cycle

'Churan' refers to a wide variety of very popular, traditional, tangy and digestive concoctions made from spices and fruits. Several small jars hold these treats, and a weighing scale is used to measure them for selling.



20> Belts, Wallets & Variety Seller

This cart keeps a huge variety of objects, primarily belts, wallets and small personal items.



21> 'Chchale' and Corn Seller

'Chchale' are granules of steamed corn that are mixed with tamarind sauce and spices. The seller also roasts fresh corn that is then rubbed with spices and lemon and is a popular street snack.



22> 'Jalebee' Seller

'Jalebees' are sweets that are made by frying batter in oil, and then soaking it in sugar syrup. Best eaten hot.



23> Orange Juice Seller

It is common to see sellers who make fresh orange or fresh lime juice on carts. There is also a box for storing ice and containers for spices that are added to the juice before serving.



24> 'Petha' Seller

'Petha' is a sweet made from sweetened pumpkin. This cart is a small one with metal wheels.



25> 'Dussehra' Novelties on a pram

Made for the festive season, and selling mythological novelties, this cart is created from a reused baby's pram / trolley.



26> 'Dussehra' Novelties on a cycle

These festival novelties are sold on a regular bicycle outfitted to serve the selling function.



27> 'Churan' Seller on Rickshaw

'Churan' - digestive concoctions - are sold on this cycle rickshaw, and promoted to the public on the streets using an old tape player and megaphone powered by a battery system. The narrative of the communication speaks about the health benefits of the 'churan'.



28> 'Agarbathies' Seller on cycle

'Agarbathies' are incense sticks of various smells. This seller carries a tremendous amount of the sticks on his cycle, and also carries a small stool to park his cycle and sell from.



29> Beauty Products & Cosmetics Seller

Nail polish, hair bands, hair clips and several other self-adornment items are sold from this cart.



30> Knife Sharpener & Metal Products

Knife sharpeners traditionally visit neighborhoods where women and maids use their service to polish and sharpen home cutlery. They also sell a variety of metal products like rings, knives and ornaments. A special system attaches the sharpening wheel to a cycle wheel to spin it by cycling.



31> Underwear Seller

Underwear is sold on this cart - for men and children.



32> 'Churan' & Currency Replacement

This 'churan' shop selling digestive treats is special because it also doubles up as an old currency changer. The arrangement of the products is also meticulous and beautiful.



33> Curios & Novelties Seller

This person sells an unimaginable range of curios, gift items and other goodies. These include wooden elephants, idols of gods, handicrafts, jewellery etc. He targets foreign tourists and sells his wares in a locality filled with hostels and hotels for backpackers.



34> Clothes Seller

This person sells t-shirts, women's blouses, shorts, children's clothes. They are usually cotton, brightly colored and occasionally, export rejects.



35> Belts Seller

Found in crowded market areas, this person sells fake leather and rexin belts.



36> Sunglasses & Variety Seller

This person sells sunglasses which are unbranded and cheaper than in a proper store. He also sells other personal accessories.



37> Footwear Seller

This is a mobile footwear shop selling a variety of cheap footwear including fake branded sneakers, fake leather shoes and plastic sandals that can be worn even in heavy rains.



38> Watches Seller

This person sells a variety of cheap local makes of watches as well as fakes of more famous brands. He also sells toy watches for children, straps and other accessories.



39> Music, Video & Variety Seller

This person sells pirated copies of popular Indian music albums (mp3's) and films, along with a wide range of various knick-knacks and accessories. Though the law has tried to clamp down on these sellers often, they continue to thrive all across India.



40> Book Seller

Found in specific areas and markets, these book sellers deal in pirated versions of popular bestsellers. Though the printing quality is poor, these books sell at about a quarter of the retail price of the original copies. These guys also usually have a great sense of the fastest moving books in the market, though hardly any of them read these books.



41> Peanut Seller

The ubiquitous peanut seller is a standard sight on most Indian streets. He sells fresh boiled peanuts- fresh, tasty and an eternal Indian favorite snack.



42> Pineapple Seller

One of the many fruit sellers, this person varies from a usual fruit seller in that he sells fruit, in this case, pineapples- cut and in ready to eat portions. This is a quick and nutritious snack for passers-by.



43> Cooked Eggs Seller

A common appearance in crowded office or college areas, this person provides a quick and filling meal of eggs cooked according to the customer's preference. His cart is usually fitted with a cooking stove as well as supplies.



44> Crockery & Kitchen Products Seller

Usually selling a motley collection of different common kitchen utensils, this person can usually be found in crowded market places. These utensils range from cooking pans, cutlery, and some plastic vessels.



45> Flower Seller

This is a mobile nursery. He sells different varieties of popular home garden plants, while walking through residential colonies. At times, he also provides gardening services to some homes along the way.